**Project Report**

1. **Introduction**
   1. **Overview**

The "Crafting Visually Striking Certificates for a Debate Competition using Canva" project focuses on creating impressive and memorable certificates to recognize the participants, winners, and contributors of a debate competition. A well-designed certificate not only serves as a token of achievement but also reinforces the prestige and professionalism of the event.

* 1. **Purpose**

By designing certificates that are visually striking, the project aims to elevate the perceived prestige and professionalism of the debate competition. These certificates serve as tangible symbols of the event's significance.

1. **Problem Definition & Design Thinking**
   1. **Empathy Map**

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* 1. **Ideation & Brainstorming Map**

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1. **A certificate of sports event

   Description automatically generatedResult**
2. **Advantages & Disadvantages**
   1. **Advantages**

Ease of Utilization with Different Formats, and Font Styles

Endless Prospects

User−Friendly Interface

* 1. **Disadvantages**

Overuse of Designs

Pay for Some Great Tools

1. **Applications**

Canva is a popular and user-friendly graphic design platform that enables users to create a wide range of visual content, from social media graphics to business presentations and printed materials.

1. **Conclusion**

The purpose of this project is to create visually appealing and impactful certificates using Canva to recognize and honor the participants, winners, and contributors of a debate competition. Beyond being tokens of achievement, these certificates play a crucial role in enhancing the reputation of the event, motivating participants, and reinforcing its importance. Canva's user-friendly interface and design features make it a suitable tool for achieving these goals.